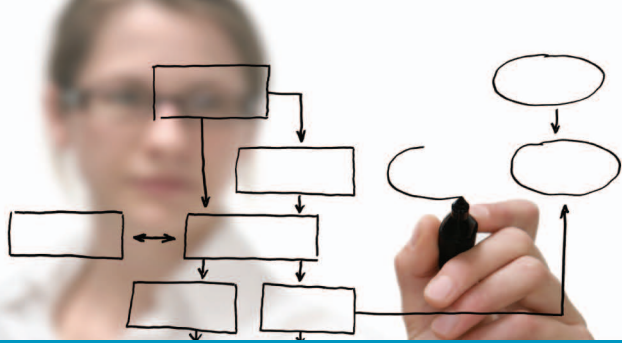


# C-TRIC

Clinical Translational  
Research and Innovation Centre



## Bio-Entrepreneur Programme

### Have you identified an area of unmet clinical need?

The 'Bio-Entrepreneur Programme' is a dynamic new initiative that has been designed to support entrepreneurs, innovators and start-ups develop their innovations for better healthcare whether they are software related, medical devices, diagnostics or therapies.

The programme will provide tailored support comprising of the use of hot-desk and/or lab facilities at C-TRIC for 12 months (from 5th September 2011) and mentoring support from a mentor to address a specific issue or barrier relating to the development of your business idea.

#### How can the programme help me?

- **Healthcare Market Feasibility**  
Viability and commercial feasibility of the business concept for the NHS and wider healthcare markets
- **Applied Research**  
Focused applied research project contributing to the development of new products, services, systems.
- **New Product Development**  
Assistance with design or development of a new product
- **Prototyping**  
Physical prototype of a new product or service developed
- **Testing**  
Use of University facilities or expertise in the testing of raw materials or finished products
- **Clinical Validation**  
Validating product for clinical effectiveness including advice and assistance with IRAS and MHRA regulatory approvals

#### Innovate for Better Health!

If you are interested in participating in the Bio-Entrepreneur Programme visit <http://tinyurl.com/innovate4health> before Friday, 19th August 2011.

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